

Dear Resort Management Team,

This is a quick pre-alert email highlighting that the NSAA Annual Wage and Salary Survey for the 2026 Season is being launched later this week. The submission workbook will be available for resorts starting this Friday.

We would appreciate your identifying a resort contact for the survey, and providing their name, email, and phone number, so we ensure they receive any new information on this year's survey.

As in prior years the focus of the survey is to capture base hourly (or salaried) compensation for 245 of the most frequently used positions in the US Ski Industry along with a key employment and labor statistics.

Last year the survey had 162 participating resorts. With the challenges facing the industry due to increasing wages, and unionization activity, we are hopeful that we can increase participation even further this year to provide the best research and analytics possible for NSAA's resort management teams.

We have attempted to keep this year's survey very similar to last year's survey to make completion as efficient as possible for participating resorts. As with last year you will find the submission workbook has three pages (worksheets) for collecting resort data. These are resort data, employment and labor data, and job data pages. It is important all three are completed so your response can be included.

The due date for resort submissions this year will be March 7th to allow the Wage and Salary report to be available in early May.

As in prior years the NSAA will offer be offering a significant savings for participating resorts.

Again, thank you for your resort's participation in this year's survey.

Charlie Riley

Sierra Research Associates LLC
2280 Grass Valley Hwy #308
Auburn, CA 95603

Website: www.sierraresearchassociates.ski
Email: info@sierraresearchassociates.ski
Phone: 916-476-9108

Sierra Research Associates LLC
2280 Grass Valley Hwy#308
Auburn, CA 95603
Phone: 916-476-9108
Website: www.sierraresearchassociates.ski
Email: survey2026@sierraresearchassociates.ski